

**THE 27th ANNUAL  
MAPCON NETWORKING CONFERENCE 2017**  
**Presented by the MAPCON USERS' GROUP**

MONDAY, APRIL 10 through THURSDAY, APRIL 13, 2017  
The Plaza Hotel & Spa, Daytona Beach, Florida

2017 COMMITTEE

President - JUDI CARRANZA, Lafayette General Medical Center  
Vice President - ERIC TUCKER, Red Star Yeast Company, LLC  
Secretary - JOE BOESL, Big River Resources  
Treasurer - JOEL TESDALL, MAPCON Technologies, Inc.  
Logistics Coordination - DIANE WIAND, MAPCON Technologies, Inc.  
Presentations Coordinator - ANGIE AKERS, Green Plains Obion, LLC  
Presentations Coordinator - JAMES THURMAN, Big River Resources - Galva

AGENDA *			
2017 MAPCON USERS GROUP CONFERENCE			
KEY			
	M-5 = MAPCON 5-		
	M-6 = MAPCON 6+		
ALL = All Users		OPT = Optional Event	
SUNDAY, APRIL 9, 2017			
to	6:30pm 8:30pm	OPT	
MONDAY, APRIL 10, 2017			
to	9:30am 2:30pm	OPT	Transport Provided Fun Cat Sailing - <a href="http://sailingdaytona.com/">http://sailingdaytona.com/</a>
to	4:00pm 6:00pm	ALL	REGISTRATION Sign in, receive Conference Materials, Complimentary shirt and coffee MUG!
to	6:15pm 8:30pm	ALL	M.U.G. WELCOME RECEPTION AND DINNER (included in Conference fee)

**TUESDAY, APRIL 11, 2017**

to	7:30am 8:00am	ALL	REGISTRATION CONTINUES... For those that did not check-in on Monday	
to	8:00am 8:15am	ALL	WELCOME to DAYTONA / OPENING COMMENTS	Joel Tesdall MAPCON Judi Carranza MUG President
to	8:15am 9:15am	ALL	PRODUCTIVITY TO RELIABILITY: THE CHALLENGES AND SOLUTIONS TO IMPLEMENTING SUCCESSFUL ASSET MANAGEMENT	Ed Stanek Predictive Service
to	9:15am 10:15am	ALL	PRODUCT UPDATE	Joel Tesdall Craig Hilleson MAPCON
to	10:15am 10:30am	ALL	BREAK	
to	10:30am 11:30am	ALL	MOBILIZING MAPCON	Cory Lister Hilleson      Craig MAPCON
to	11:30am 1:00pm	ALL	LUNCH (on your own) <i>There are various eateries within a 5 minute walking distance.</i>	
to	1:00pm 2:00pm	ALL	CLIENT SPOTLIGHTS	Heather Wilkerson MAPCON
to	2:00Pm 3:00Pm	ALL	ORGANIZING YOUR ORGANIZATION	Ethan Gunnels MAPCON
to	3:00pm 3:15pm	ALL	BREAK	
to	3:15pm 4:15pm	ALL	TEAM BUILDING	Cory Lister MAPCON
to	4:15pm 5:00pm	ALL	A DAY IN THE LIFE	Tyler Patterson City of Garden City
	5:00pm	ALL	DINNER (on your own)	

WEDNESDAY, APRIL 12, 2017				
to	8:00am 8:15am	ALL	MORNING ANNOUNCEMENTS	
to	8:15am 9:15am	M-5	THE POWER OF PURCHASING	John Appel MAPCON
to	8:15am 9:15am	M-6	WHAT'S NEW IN 6.4	Craig Hilleson MAPCON
to	9:15am 10:15am	M-5	OPTIMIZING YOUR SYSTEM FOR YOU	John Appel MAPCON
to	9:15am 10:15am	M-6	OPTIMIZING YOUR SYSTEM FOR YOU	Ethan Gunnels MAPCON
to	10:15am 10:30am	ALL	BREAK	
to	10:30am 11:45am	ALL	BREAK OUT - INDUSTRY	MAPCON STAFF
to	11:45am 1:15pm	ALL	LUNCH (on your own)	
to	1:15pm 3:15pm	M-5	I REPORT - YOU CAN TOO	John Appel MAPCON
to	1:15pm 2:15pm	M-6	I REPORT - YOU CAN TOO	Ethan Gunnels MAPCON
to	2:15pm 3:15pm	M-6	SCHEDULING YOUR RESOURCES	Cory Lister MAPCON
to	3:15pm 3:30pm	ALL	BREAK	
to	3:30pm 4:45pm	ALL	BREAK OUT - FUNCTIONAL	MAPCON STAFF
to	6:15pm ?:??pm	ALL	DINNER (included in Conference fee)	

**THURSDAY, APRIL 13, 2017**

to	8:00am 8:15am	ALL	MORNING ANNOUNCEMENTS	
to	8:15am 9:15am	ALL ALL	USER GROUP BUSINESS MEETING/MEMBER FEEDBACK	MUG Committee and Board Members
to	9:15am 10:15am	ALL	WHEN LIFE'S A ZOO	Jason Witmer Palm Beach Zoo
to	10:15am 10:30am	ALL	BREAK	
to	10:30am 11:30am	ALL	BREAK OUT - TOOLS, TIPS AND BEST PRACTICES	MAPCON STAFF
to	11:30am 1:00pm	ALL	LUNCH (on your own)	
to	1:00pm 2:00pm	ALL	CUSTOM SHOWCASE	Craig Hilleson MAPCON
to	2:00pm 3:00pm	ALL	ASK ME ANYTHING	MAPCON STAFF
to	3:00pm 3:15pm	ALL	BREAK	
to	3:15pm 4:30pm	ALL	<i>DOOR PRIZES, ELECTION RESULTS &amp; ACKNOWLEDGEMENTS Remember...You Must be Present to Win!!!</i>	

*\*Conference Agenda is Subject to Change*

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